Sharon Faust is the Director of Payor Relations for The Reading Hospital and Medical Center and its affiliated entities. In this position, she directs all aspect of the Payor Relations Department with specific focus on business development and increasing revenue. Particular emphasis is placed on fostering long-term relationships among insurers, physicians, and employer groups. Faust also serves as facilitator in resolving issues among internal customers, physicians, and insurers.

Sharon has worked for the Hospital for 24 years in various departments including Administration, Admissions, Fiscal, and currently Payor Relations. She earned her associate’s degree in Business Administration from Reading Area Community College and her bachelor’s degree in Accounting and Finance from Alvernia University.